

Biotechnology, the Media, and Public Policy

Thursday, June 12, 2003, 8:30 a.m.–5:00 p.m.
Wohlstetter Conference Center, Twelfth Floor, AEI

For more than two decades, scientists have been working to develop a range of animal, agricultural, and industrial products (such as foods and pharmaceuticals) made with the help of genetic modification. As has often been the case with the introduction of new scientific methods, gene manipulation has stirred intense and contentious debates. This sometimes-confrontational atmosphere has limited the use of this new technology by negatively shaping public attitudes and government policies toward bioengineering around the world.

This conference will focus on the origins of this debate; how the dialogue on genetic modification has shaped public policy around the world; how it impacts the commercial realities of companies developing new products; how it might alter the course of future research; and what strategies might be formulated to develop a more rational public policy that would foster more constructive discussion over the costs and benefits of genetic manipulation.

- 8:15 a.m. Registration
- 8:30 Continental Breakfast
- 9:00 *Introduction:* JON ENTINE, AEI
- 9:05 *Opening Address:* LESTER CRAWFORD, Food and Drug Administration
- 9:45 **Panel I: Biodiplomacy and Public Perception**
- Moderator:* TIM FRIEND, *USA Today*
- Panelists:* VIVIAN MOSES, King's College, London
 ROBERT PAARLBERG, Wellesley College
 C. S. PRAKASH, Tuskegee University
 JAVIER VERASTEGUI, CamBio Tec-Canada
- Noon Luncheon
- 12:20 p.m. *Keynote Speaker:* ALLEN JOHNSON, Office of the U.S. Trade Representative
- 1:30 **Panel II: Emerging Challenges for Commercializing Biotechnology**
- Moderator:* JUSTIN GILLIS, *Washington Post*
- Panelists:* ROB HORSCH, Monsanto
 JOSEPH MCGONIGLE, Aqua Bounty Farms
 PATRICK MOORE, Greenspirit
 MARTINA NEWELL-MCGLOUGHLIN, University of California

3:15 **Panel III:** **GMOs and Communications Issues**

Moderator: JON ENTINE, AEI

Panelists: JAY BYRNE, v-Fluence, Inc.
 CAROL TUCKER FOREMAN, Consumer Federation of
 America's Food Policy Institute
 TONY GILLAND, British Institute of Ideas
 THOMAS HOBAN, North Carolina State University
 DOUG POWELL, University of Guelph, Ontario

5:00 Adjournment

I will attend the biotechnology conference on Thursday, June 12.

Name: _____
Title: _____
Affiliation: _____
Address: _____
City/State/Zip: _____
Telephone: _____ Fax: _____
E-mail: _____

Please check if this is a new address.

You may register online at www.aei.org/events, or fax this form to 202.862.7171, or mail this form to: Conferences, American Enterprise Institute, 1150 Seventeenth Street, N.W., Washington, D.C. 20036.

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