



BOOK FORUM

**Going Broke by Degree: Why College Costs Too Much**

Monday, July 19, 2004, 4:30–6:00 p.m.  
Wohlstetter Conference Center, Twelfth Floor, AEI  
1150 Seventeenth Street, N.W., Washington, D.C. 20036

*The dramatic rise in university tuition costs is placing a greater financial burden on millions of college-bound Americans and their families. Yet only a fraction of the additional money colleges are collecting—21 cents on the dollar—goes toward instruction. And, by many measures, colleges are doing a worse job of educating Americans. Why are we spending more—and getting less?*

*Economist Richard Vedder, in his book Going Broke by Degree (AEI Press, July 2004), examines the causes of the college tuition crisis. He also warns that exorbitant tuition hikes are not sustainable and explores ways to reverse this alarming trend.*

4:15 p.m. Registration

4:30      *Presenter:*      RICHARD VEDDER, Ohio University

6:00      Reception and Adjournment

I will attend the book forum on Monday, July 19.

Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Affiliation: \_\_\_\_\_  
Address: \_\_\_\_\_  
City/State/Zip: \_\_\_\_\_  
Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
E-mail: \_\_\_\_\_

Please check if this is a new address.

Please register online at [www.aei.org/events](http://www.aei.org/events) or by faxing this form to 202.862.7171. Shortly after the event occurs, a video webcast will be available on the AEI website at [www.aei.org/events/eventvideo\\_list.asp](http://www.aei.org/events/eventvideo_list.asp).

For additional information, please contact Ryan Stowers at 202.862.5806 or [rstowers@aei.org](mailto:rstowers@aei.org).

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