

# The Definitive Guide To Convention Bounce 1976-2000

*How to read this chart:* Using the Gallup polls taken immediately before and after the 1976 Democratic convention, Gallup shows that Jimmy Carter's standing rose 9 percentage points after the Democratic convention.

The calculations below were made by using the last poll before and the first poll after each party's convention. One reason for the differences in the polls shown is that the polling organizations were in the field at different times before and after each convention.

*Note:* Poll from which the bounce was measured was taken more than ten days before are marked by <sup>..</sup>.  
Poll from which the bounce was measured was taken more than ten days after are marked by <sup>a</sup>.

| <b>1976</b>    | <b>Gallup</b>                                                              | <b>Yankelovich/Time</b>                                                      |
|----------------|----------------------------------------------------------------------------|------------------------------------------------------------------------------|
| Dem<br>7/12-15 | DEM +9 ♦<br>(6/25-28, C 53% - F: 36%)<br>(7/16-19, 7/23-26 C 62% - F: 29%) | DEM -1 <sup>.. a</sup><br>(6/21-24, C 47% -F 39%)<br>(8/20-24, C 46% -F 40%) |
| GOP<br>8/16-19 | GOP +5<br>(8/6-9, C 54% - F 32%)<br>(8/20-23, C 50% - F 37%)               | GOP +1 <sup>..</sup><br>(6/21-24 C 47% -F 39%)<br>(8/20-24 C 46% -F 40%)     |

| <b>1980</b>    | <b>Gallup</b>                                                             | <b>CBS/NYT</b>                                                               | <b>NBC/WSJ</b>                                                  | <b>Yankelovich/Time</b>                                                      |
|----------------|---------------------------------------------------------------------------|------------------------------------------------------------------------------|-----------------------------------------------------------------|------------------------------------------------------------------------------|
| DEM<br>8/11-14 | DEM +10<br>(8/1-4, R 45% - C 29%)<br>(8/15-18, R 38% - C 39%)             | DEM +11 <sup>a</sup><br>(8/2-7, R 47% - C 27%)<br>(9/10-14, R 35% - C 38%)   | DEM +10<br>(8/5-7, R 47% - C 22%)<br>(8/15-16, R 39% - C 32%)   | DEM +1 <sup>.. a</sup><br>(5/14-16, R 36% -C 34%)<br>(8/26-28, R 35% -C 35%) |
| GOP<br>7/14-17 | GOP +8 <sup>a</sup><br>(7/11-14, R 37% - C 34%)<br>(8/1-4, R 45% - C 29%) | GOP -2 <sup>.. a</sup><br>(6/18-22, R 49% - C 36%)<br>(8/2-7, R 47% - C 27%) | GOP +13 *<br>(7/8-9, R 42% - C 27%)<br>(7/17-18, R 55% - C 24%) | GOP -1 <sup>.. a</sup><br>(5/14-16, R 36% -C 34%)<br>(8/26-28, R 35% -C 35%) |

| <b>1984</b>    | <b>Gallup</b>                                                              | <b>CBS/NYT</b>                                                             | <b>NBC/WSJ</b>                                                                | <b>ABC/WP</b>                                                             | <b>Yankelovich/Time</b>                                  |
|----------------|----------------------------------------------------------------------------|----------------------------------------------------------------------------|-------------------------------------------------------------------------------|---------------------------------------------------------------------------|----------------------------------------------------------|
| DEM<br>7/16-19 | DEM +9<br>(7/13-16, M 39% - R 53%)<br>(7/19-20, M 48% - R 46%)             | DEM +/- 0 <sup>a</sup><br>(7/12, M 34% - R 52%)<br>(8/5-9, M 34% - R 49%)  | DEM +/- 0 <sup>a</sup><br>(7/8-10, M 35% - R 57%)<br>(8/12-14, M 35% - R 58%) | DEM -4 <sup>a</sup><br>(7/5-22, R 44%-M 43%)<br>(9/7-11, R 54%-M 39%)     |                                                          |
| GOP<br>8/20-23 | GOP +4 <sup>a</sup><br>(8/10-13, M 41% - R 52%)<br>(9/7-10, M 37% - R 56%) | GOP +2 <sup>..</sup><br>(8/5-9, M 34% - R 49%)<br>(9/12-16, M 34% - R 51%) | GOP +4 <sup>a</sup><br>(8/12-14, M 35% - R 58%)<br>(9/9-11, M 32%, - R 62%)   | GOP +10 <sup>.. a</sup><br>(7/5-22, R 44%-M 43%)<br>(9/7-11, R 54%-M 39%) | GOP +9<br>(8/7-9, R 45%-M 31%)<br>(9/11-13, R 54%-M 26%) |

| <b>1988</b>    | <b>Gallup</b>                                                 | <b>CBS/NYT</b>                                                                 | <b>NBC/WSJ</b>                                                | <b>ABC/WP</b>                                              |
|----------------|---------------------------------------------------------------|--------------------------------------------------------------------------------|---------------------------------------------------------------|------------------------------------------------------------|
| DEM<br>7/18-21 | DEM +7<br>(7/8-10, D 47% - B 41%)<br>(7/22-24, D 54% - B 37%) | DEM +3<br>(7/5-8, D 47% - B 39%)<br>(7/31-8/3 D 50% - B 33%)                   | DEM +4<br>(7/8-11, D 46% - B 36%)<br>(7/23-25, D 50% - B 32%) | DEM +8<br>(7/17 B 46% - D 45%)<br>(8/4 B 37% - D 53%)      |
| GOP<br>8/15-18 | GOP +6<br>(8/5-7, D 49% - B 42%)<br>(8/19-21, D 44% - B 48%)  | GOP +13 <sup>..</sup><br>(7/31-8/3, D 50% - B 33%)<br>(8/19-21, D 40% - B 46%) | GOP +8<br>(8/5-8, D 50% - B 36%)<br>(8/20-22, D 39% - B 44%)  | GOP +12<br>(8/14 B 37% - D 53%)<br>(9/21-27 B 49% - D 45%) |

| <b>1992</b>    | <b>Gallup</b>                                                  | <b>CBS/NYT</b>                                                 | <b>NBC/WSJ</b>                                                              | <b>ABC/WP</b>                                                  | <b>Yankelovich/Time</b>                                                       |
|----------------|----------------------------------------------------------------|----------------------------------------------------------------|-----------------------------------------------------------------------------|----------------------------------------------------------------|-------------------------------------------------------------------------------|
| DEM<br>7/13-16 | DEM +16<br>(7/6-8, C 40% - B 48%)<br>(7/17-18, C 56% - B 34%)  | DEM +12<br>(7/8-11, C 43% - B 43%)<br>(7/16-17, C 55% - B 31%) | DEM +12 <sup>a</sup><br>(7/5-7, C 28% - B 31%)<br>(8/10-12, C 40% - B 26%)  | DEM +21<br>(7/10-14, B 26% - C 37%)<br>(7/17-19 B 29% - C 58%) | DEM +11 <sup>..</sup><br>(6/3-4, C 38% - B 35%)<br>(7/16, C 49% - B 29%)      |
| GOP<br>8/17-20 | GOP +5<br>(8/10-12, C 56% - B 37%)<br>(8/21-22, C 52% - B 42%) | GOP +5<br>(8/11-14, C 55% - B 37%)<br>(8/18-20, C 49% - B 42%) | GOP +7 <sup>a</sup><br>(8/10-12, C 40% - B 26%)<br>(9/12-15, C 39% - B 33%) | GOP +4<br>(8/12-16, B 36% - C 58%)<br>(8/21-23, B 40% - C 43%) | GOP +10 <sup>..</sup><br>(7/22-23, C 53% - B 26%)<br>(8/19-20, C 47% - B 36%) |

| <b>1996</b>     | <b>Gallup</b>                                                   | <b>CBS/NYT</b>                                                 | <b>NBC/WSJ</b>                                                              | <b>ABC/WP</b>                                              | <b>Yankelovich/Time</b>                                                  |
|-----------------|-----------------------------------------------------------------|----------------------------------------------------------------|-----------------------------------------------------------------------------|------------------------------------------------------------|--------------------------------------------------------------------------|
| DEM<br>8/26-29  | DEM +5<br>(8/23-25, C 50% - D 39%)<br>(8/30-9/1, C 55% - D 38%) | DEM +0<br>(8/16-18, C 49% - D 37%)<br>(8/26-27, C 49% - D 34%) | DEM +3 <sup>a</sup><br>(8/20-21, C 48% - D 38%)<br>(9/12-17, C 51% - D 38%) | DEM +7<br>(8/22-24, C 47% -D 38%)<br>(9/4-8, C 54% -D 35%) | DEM +1 <sup>..</sup><br>(8/7-8, C 51% - D 31%)<br>(9/4-5, C 52% - D 36%) |
| GOP<br>8/ 12-15 | GOP +3<br>(8/11, C 50% - D 38%)<br>(8/14-15, C 51% - D 41%)     | GOP +9<br>(8/3-5, C 58% - D 28%)<br>(8/16-18, C 49% - D 37%)   | GOP +8<br>(8/2-6, C 50% - D 30%)<br>(8/20-21, C 48% - D 38%)                | GOP -2<br>(8/1-5 C 55% -D 40%)<br>(8/22-24 C 47% -D 38%)   | GOP +5 <sup>a</sup><br>(8/7-8, C 51% - D 31%)<br>(9/4-5, C 52% - D 36%)  |

| <b>2000</b>     | <b>Gallup</b>                                                  | <b>CBS/NYT</b>                                                | <b>NBC/WSJ</b>                                                            | <b>ABC/WP</b>                                               | <b>Yankelovich/Time</b>                                                  |
|-----------------|----------------------------------------------------------------|---------------------------------------------------------------|---------------------------------------------------------------------------|-------------------------------------------------------------|--------------------------------------------------------------------------|
| DEM<br>8/13-17  | DEM +8<br>(8/11-12, G 39% - B 47%)<br>(8/18-19, G 47% - B 46%) | DEM +11<br>(8/4-6, G 34% - B 45%)<br>(8/18-20, G 45% - B 44%) | DEM +9 <sup>.. a</sup><br>(8/3, G 36% - B 47%)<br>(9/7-10, G 45% - B 42%) | DEM +9<br>(8/4-6, G 37% - B 51%)<br>(9/8-20, G 46% - B 44%) | DEM +8 <sup>a</sup><br>(8/9-10, G 39% - B 53%)<br>(9/6-7, G 47% - B 46%) |
| GOP<br>7/31-8/3 | GOP +4<br>(7/25-26, G 39% - B 50%)<br>(8/4-5, G 37% - B 54%)   | GOP +5<br>(7/20-23, G 40% - B 45%)<br>(8/4-6, G 34% - B 50%)  | GOP +3<br>(7/27-28, G 38% - B 44%)<br>(8/3, G 36% - B 47%)                | GOP +2<br>(7/29, G 37% - B 49%)<br>(8/4-6, G 37% - B 51%)   | GOP +1<br>(7/26-27, G 36% - B 52%)<br>(8/9-10, G 39% - B 53%)            |