



Choosing to Fund Choice: Philanthropy and School Choice in K-12 Education

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The Choice Landscape

- Privately funded “vouchers” and scholarships
- Tuition tax credits
- Charter schools
- Within-district choice
 - Smaller public schools
 - Magnet schools



Overview

- Analysis of IRS data on choice-related philanthropy
- Trends and patterns
 - Rationale
 - Strategies
 - Impact



Internal Revenue Service Form 990 (990PF)

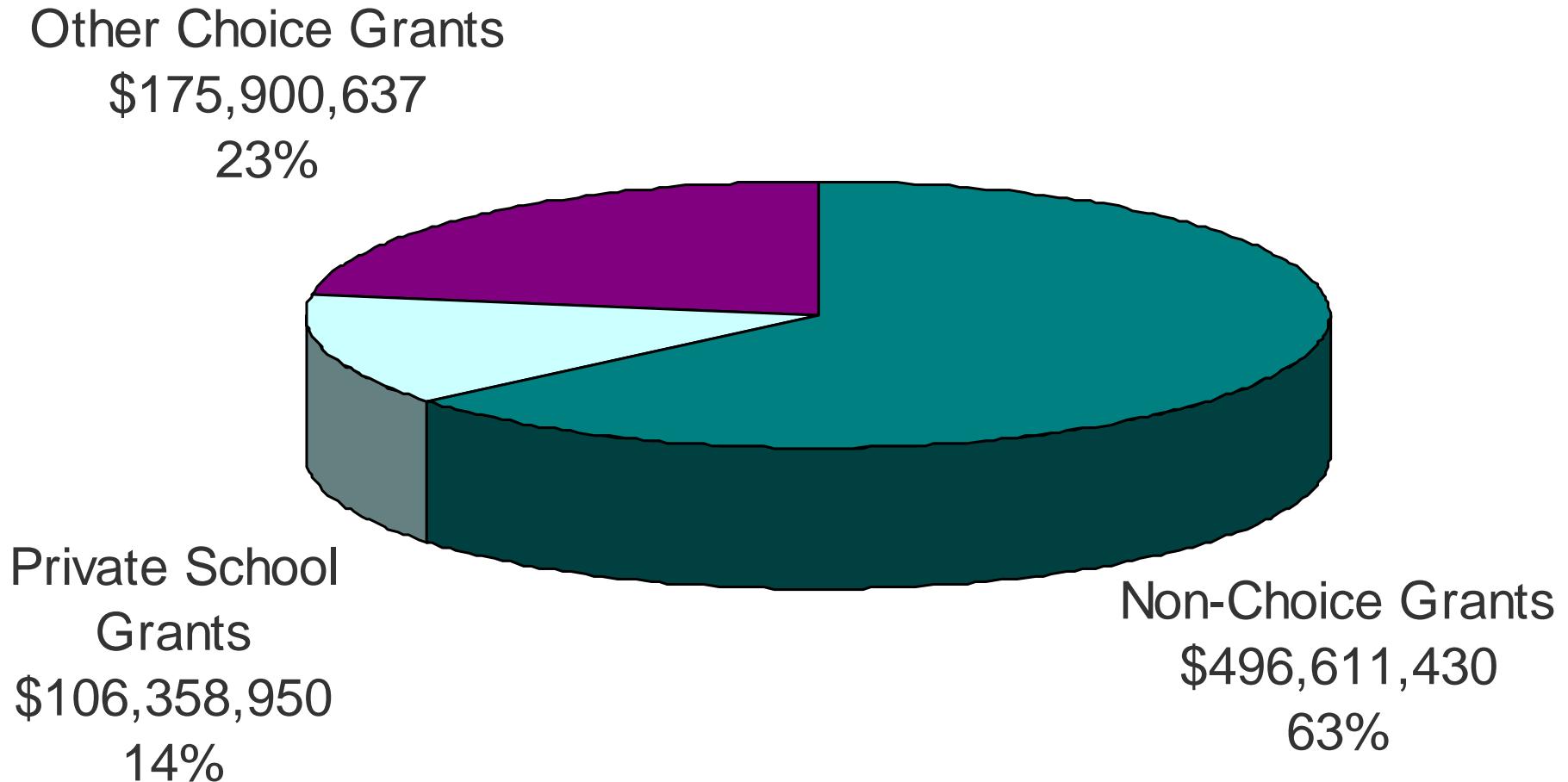
- Filed by foundations each year.
- Includes list of grants awarded that year
- Limitations of our analysis:
 - Insufficient detail about grants
 - Only included data from top 50 K-12 givers



Number of Foundations Giving at Least Some Funding to Different School Choice Categories, 2002

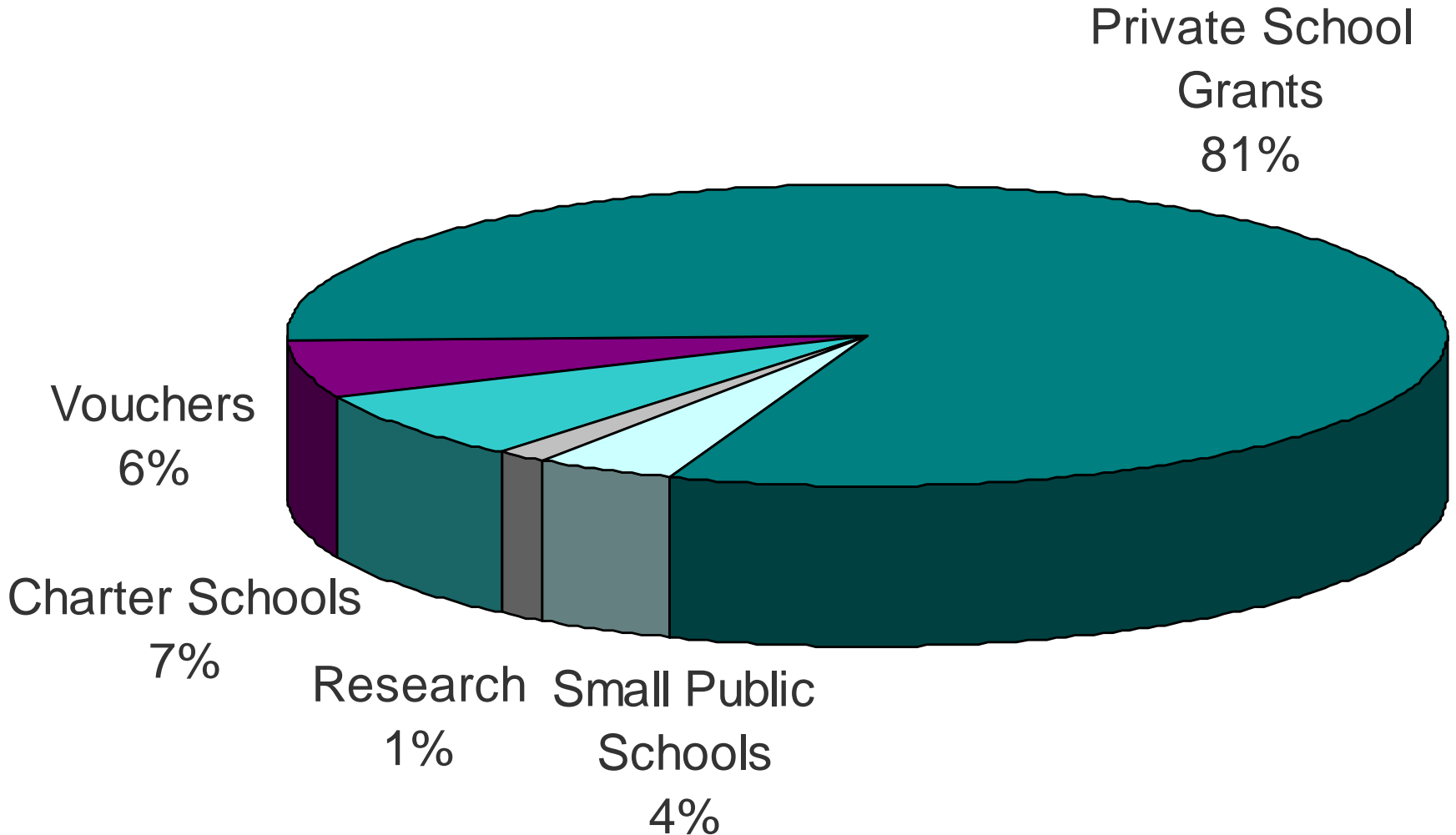
Categories	# of Foundations Giving
Private School Grants	36
Charter Schools	33
Vouchers	16
Small and Alternative Public Schools	13
Research	6

Allocation of K-12 Grants by the Top 50 Education Donors, 2002



A Closer Look:

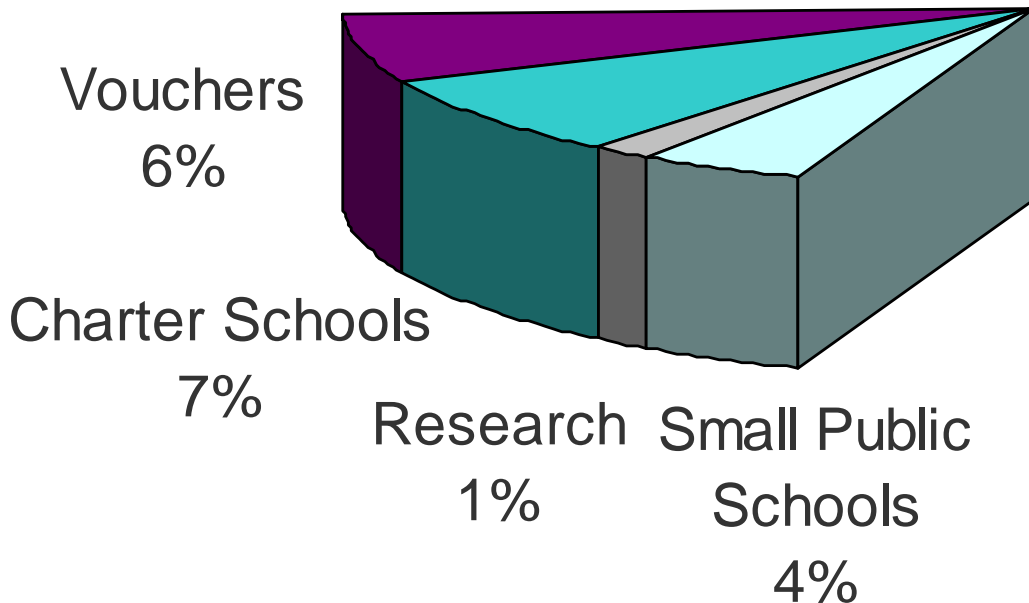
Breakdown of Choice Grants minus Gates and Walton



A Closer Look:

Breakdown of Choice Grants minus Gates and Walton

Only **5%** of overall K-12 funding is devoted to non-private school choice grants.

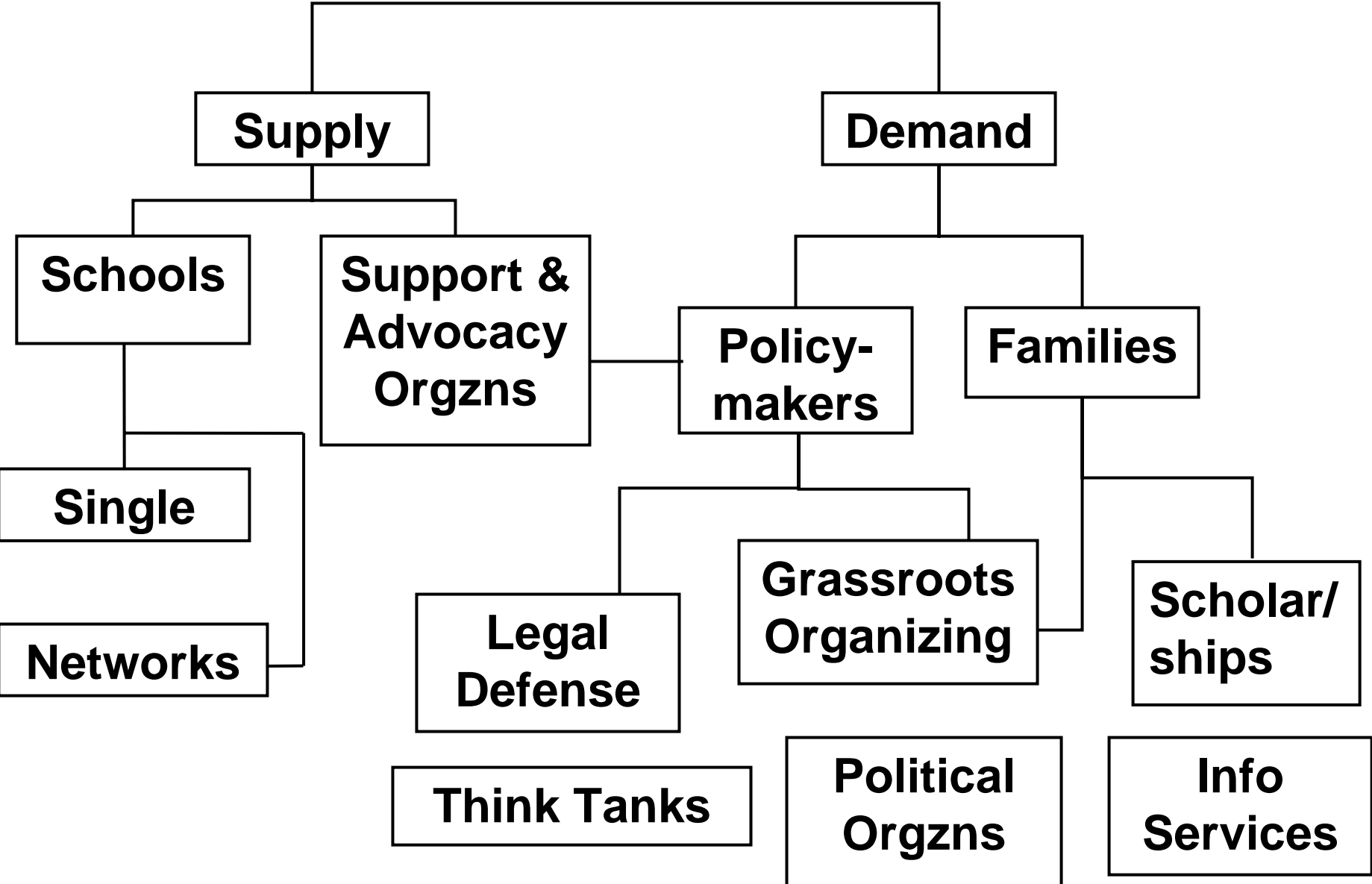




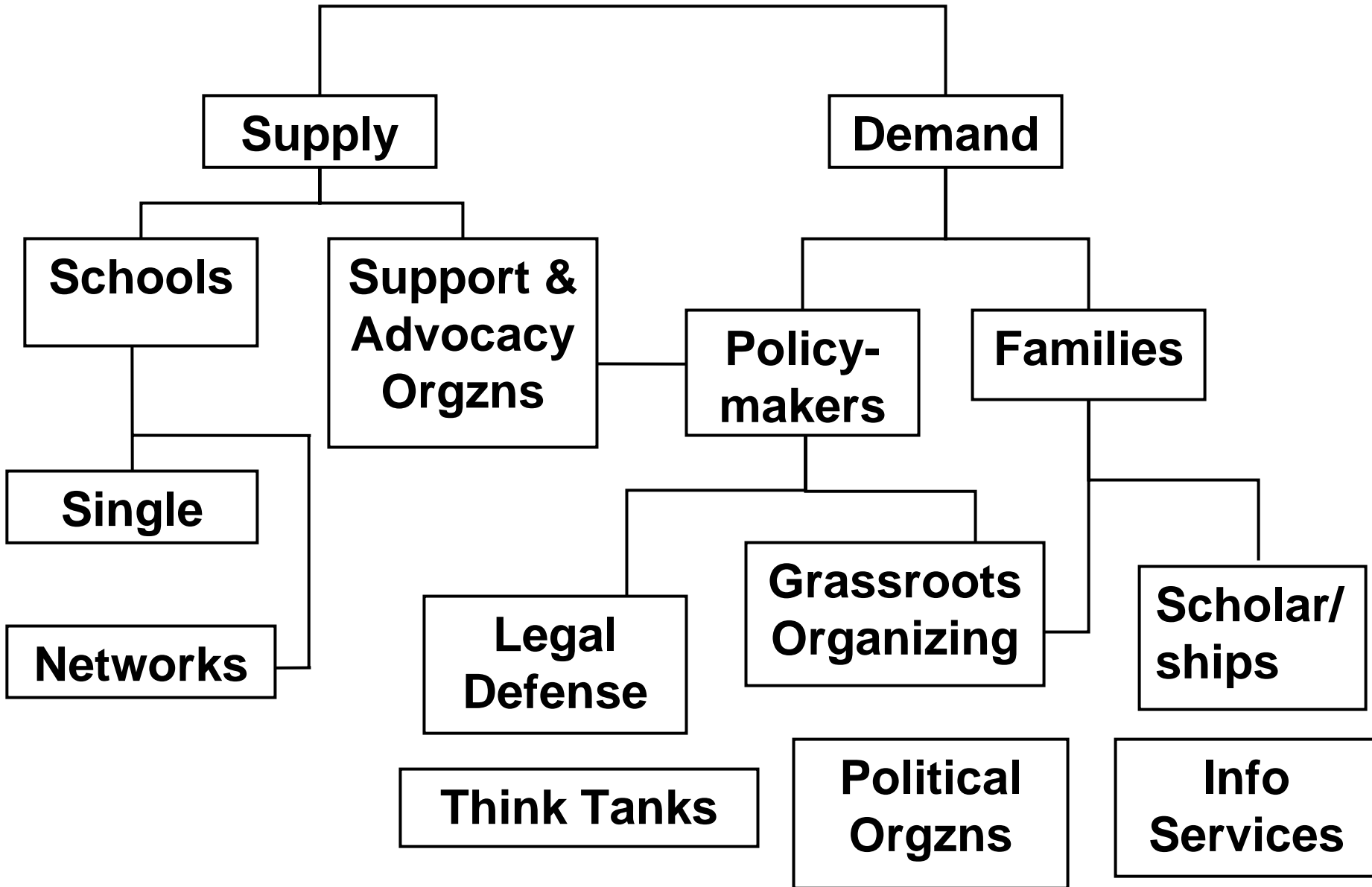
Investors' Rationales

- Educational
- Systems
- Moral Imperative

Map of Institution-Building by Choice Philanthropists



Map of Institution-Building by Choice Philanthropists





Impact of Choice Philanthropy

- Vast expansion, but
- Concerns:
 - Scale
 - Quality