

About the Authors

Jay Byrne is president of v-Fluence Interactive Public Relations. Mr. Byrne has twenty years of experience in public relations, campaign communications, and government affairs, formerly holding communications positions at the White House, the U.S. State Department, and the Monsanto Company, and for the City of Boston. v-Fluence is a public affairs, issues-management, and marketing support firm with special expertise in biotechnology and online reputation management.

Gregory Conko is a senior fellow and director of food safety policy with the Competitive Enterprise Institute, a public interest group based in Washington, D.C., where he specializes in issues of food and pharmaceutical drug safety regulation, and the general treatment of health risks in public policy. Mr. Conko is also vice president and a member of the board of directors of the AgBioWorld Foundation, which he cofounded. AgBioWorld Foundation provides information to teachers, journalists, policymakers, and the general public about developments in plant science, biotechnology, and sustainable agriculture.

Jon Entine is a scholar in residence at Miami University (Ohio) and an adjunct fellow at the American Enterprise Institute. He has written *Taboo: Why Black Athletes Dominate Sports and Why We're Afraid to Talk about It* (PublicAffairs 2000) and writes frequently in popular and academic publications on science, public policy, and business ethics.

Carol Tucker Foreman is the director of the Consumer Federation of America's Food Policy Institute, and the former assistant secretary of

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Tony Gilland is the science and society director of the British Institute of Ideas. Mr. Gilland contributes to a range of publications, radio programs, and public events addressing science controversies, including the Institute of Ideas' "Genes and Society Festival" in London in 2003 and the institute's and Royal Institution's "Interrogating the Precautionary Principle" conference in 2000. He also edited *Science—Can We Trust the Experts?* (Hodder & Stoughton, 2002) and *Nature's Revenge?* (Hodder & Stoughton, 2002).

Thomas Jefferson Hoban is a professor in the department of sociology and anthropology and the department of food science, and the director of the Center for Biotechnology in a Global Society at North Carolina State University. Mr. Hoban is also a member of the U.S. Department of Agriculture's Advisory Committee on Agricultural Biotechnology and a former member of the U.S. Food and Drug Administration's biotechnology labeling panel.

Patrick Moore is a founding member of Greenpeace, former president of Greenpeace Canada, and former director of Greenpeace International. As the leader of many environmental campaigns, Mr. Moore was a driving force shaping policy and direction as Greenpeace became the world's largest environmental activist organization. He is currently head of the environmental group Greenspirit, Vancouver, B.C., which he founded, and which focuses on environmental policy and communications in natural resources, biodiversity, energy, and climate change. He previously was a member of British Columbia's government-appointed Round Table on the Environment and Economy from 1990 to 1994.

Andrew S. Natsios is the administrator of the U.S. Agency for International Development. He served previously at USAID, first as director of the Office of Foreign Disaster Assistance from 1989 to 1991, and then as assistant

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Robert L. Paarlberg is a professor of political science at Wellesley College and an associate of the Harvard University Center for International Affairs. He is also a consultant with the International Food Policy Research Institute, USAID, the U.S. Department of Agriculture, and the U.S. State Department. Mr. Paarlberg’s books include *The Politics of Precaution: Genetically Modified Crops in Developing Countries* (International Food Policy Research Institute, 2001) and *Leadership Abroad Begins at Home: U. S. Foreign Economic Policy after the Cold War* (Brookings Institution Press, 1995).

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