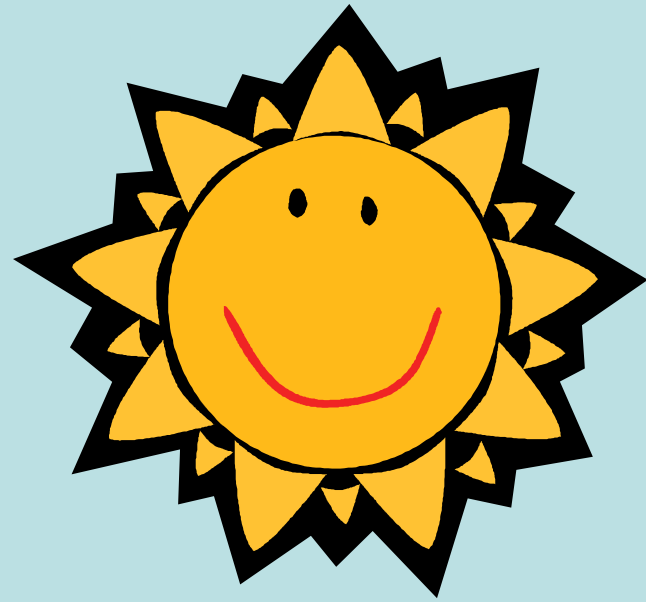


The Supply Side of School Reform and the Future of Educational Entrepreneurship

Frederick M. Hess
American Enterprise Institute
October 25, 2007

The collected papers from this conference are available online
at www.aei.org/event1522.



Supply Side Reform on the Ground



The Achievement Gap



*% of 8th graders' passing
the Criterion-Referenced
Connecticut Mastery Test*



● Connecticut

67



The Achievement Gap



● New Haven

31

*% of 8th graders' passing
the Criterion-Referenced
Connecticut Mastery Test*

● Amistad Academy 81

● Connecticut 67

● New Haven 31



The Achievement Gap



The Achievement Gap



% of 5th graders' at the national average on the Norm-Referenced Stanford-10 Test

● Nation (Reading) 50



The Achievement Gap

● New 5th graders at TEAM Academy in Newark ('02) 21

% of 8th graders' at the national average on the Norm-Referenced Stanford-10 Test

The Achievement Gap

● 8th graders at TEAM Academy in Newark ('06) 73

● Nation (Reading) 50

● New 5th graders at TEAM Academy in Newark ('02) 21

% of 5th graders' at the national average on the Norm-Referenced Stanford-10 Test

● Nation (MATH) 50



The Achievement Gap

● New 5th graders at TEAM Academy in Newark 22

% of 5th graders' at the national average on the Norm-Referenced Stanford-10 Test



It's up there



● Nation (MATH)

50



The Achievement Gap



● New 5th graders at TEAM Academy in Newark 22

% of 5th graders' at the national average on the Norm-Referenced Stanford-10 Test

● 5th graders after 1 yr at TEAM Academy 88

● Nation (MATH) 50

TEAM Academy, Newark



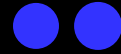
Amistad Academy, New Haven



The Achievement Gap



TEAM Academy, Newark



Amistad Academy, New Haven

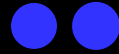


The Achievement Gap



Most Districts

TEAM Academy, Newark



Amistad Academy, New Haven



The Achievement Gap



Most Districts



Charter schools
SO FAR



 Most Districts  Charter schools
 SO FAR  SO FAR



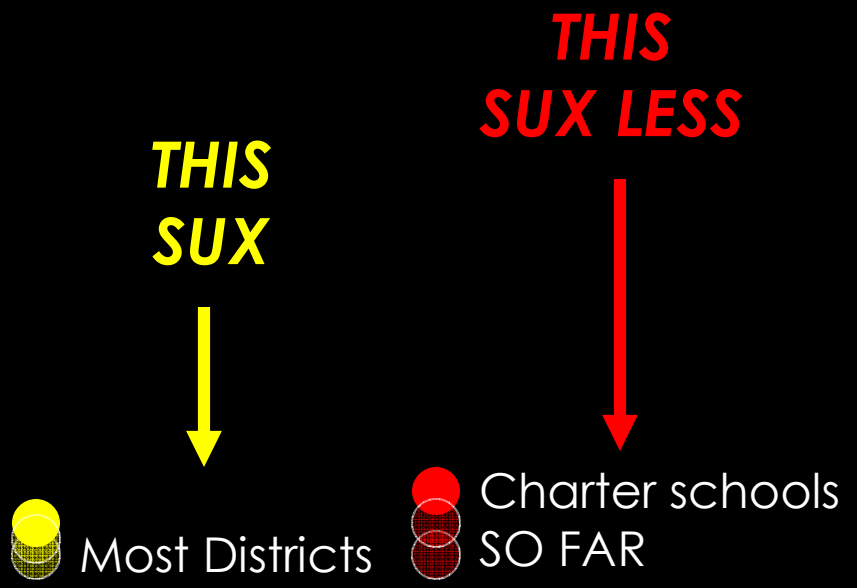
**THIS
SUX**



Most Districts



Charter schools
SO FAR



● Amistad

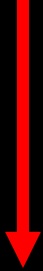


**THIS
SUX**



Most Districts

**THIS
SUX LESS**



Charter schools
SO FAR

**THIS DOESN'T
SUCK AT ALL** →

● Amistad

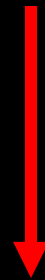


**THIS
SUCKS**



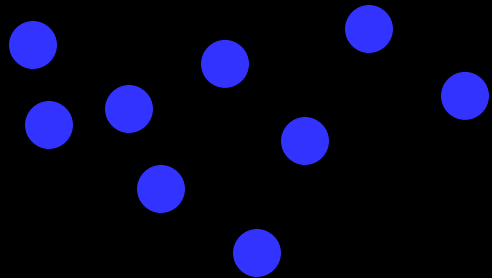
Most Districts

**THIS
SUCKS LESS**

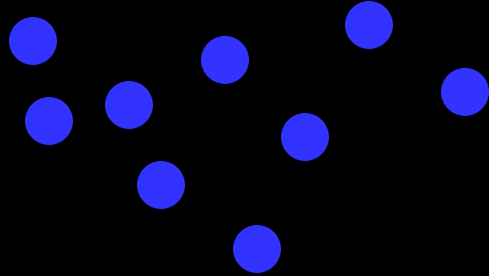


Charter schools
SO FAR

How to get more gap closers



How to get more gap closers



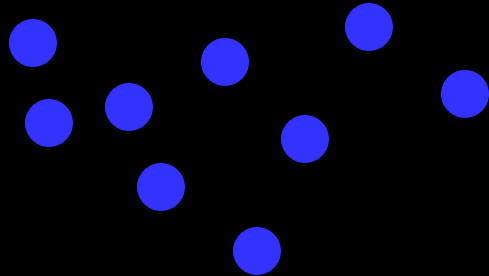
In your



district....



How to get more gap closers



In your

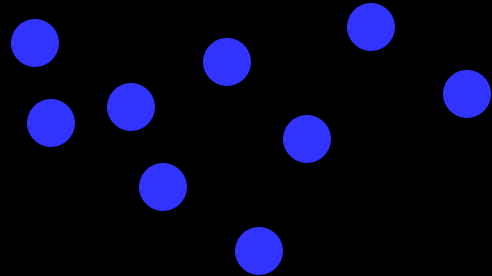


district....

*while avoiding the
suck less supply side*



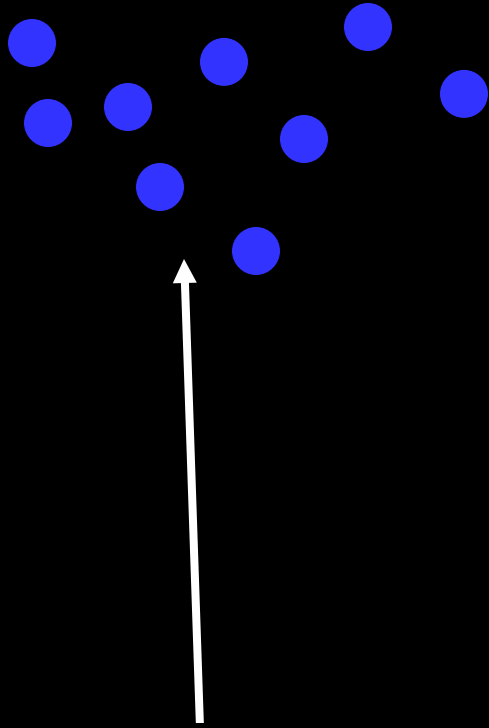
reform of the past.



When leaders make the call from here

● Your District

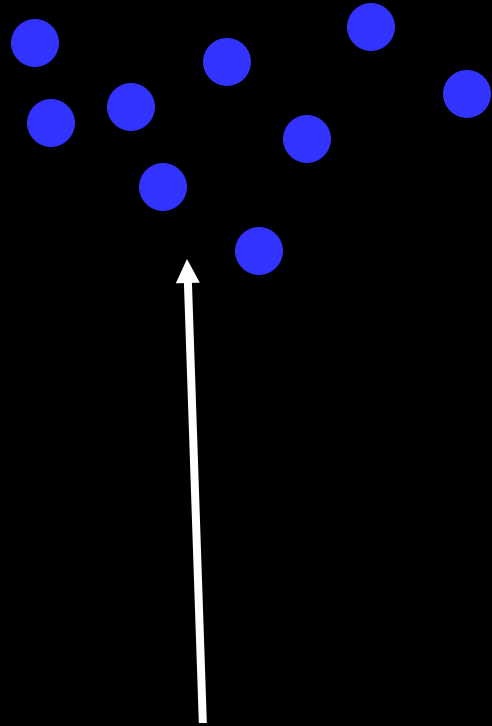
To here...



When leaders make the call from here

● Your District

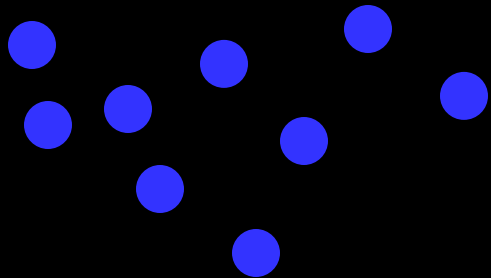
To here...



*The best schools
(and school leaders)
are either.....*

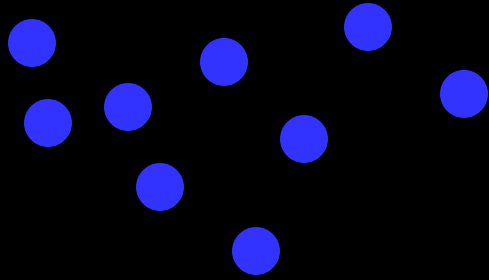
When leaders make the call from here

● Your District



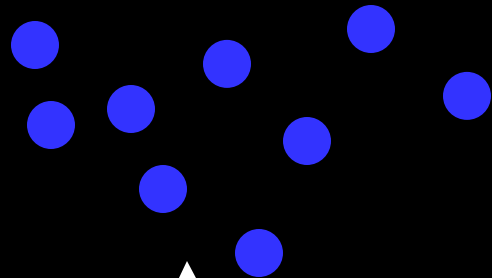
So glad you called!





or not sure you get it.





The best schools are looking for ...

● Your District



F

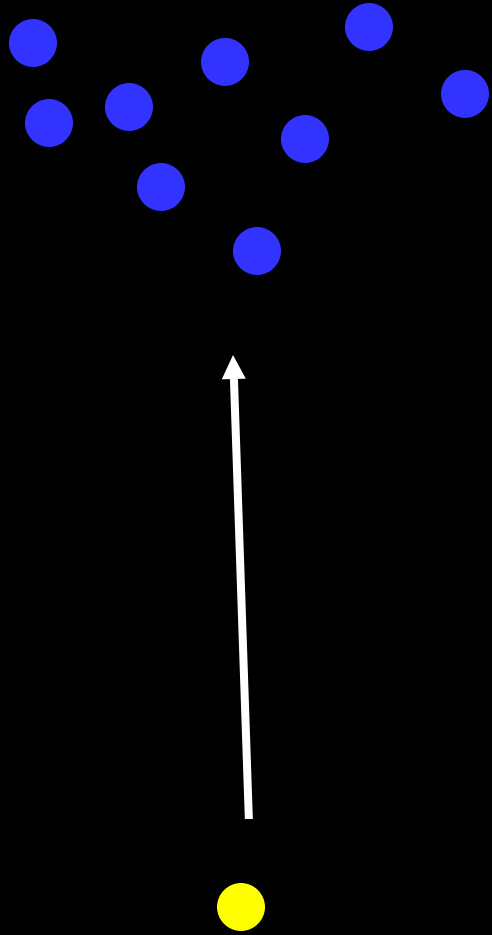
F

F

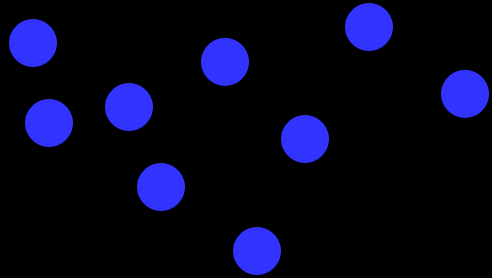


Funding
Facilities
Freedom

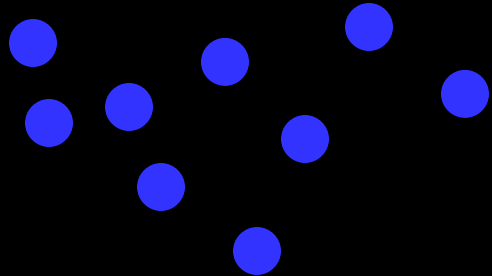
*Once leaders
(city, state, & district)
make a connection
with high performers,*



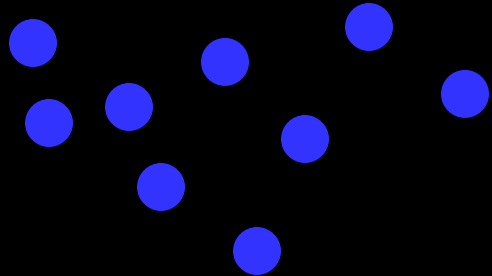
Once leaders
(city, state, & district)
make a connection
with high performers,



Leaders must actively manage the pipeline by...



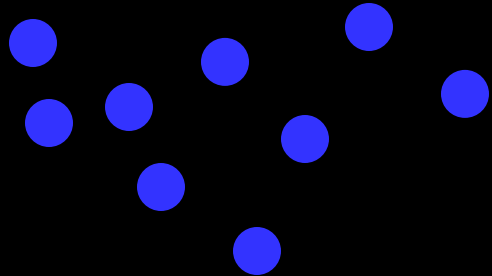
Leaders must actively manage the pipeline by...



Replicating high-performers,



Leaders must actively manage the pipeline by...

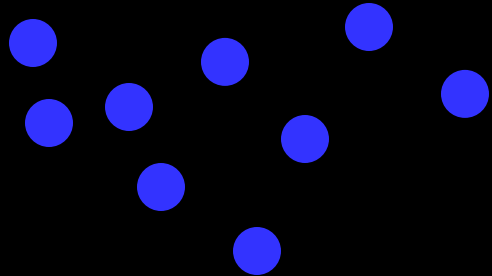


Replicating high-performers,

Actively running off suck-less founders, and



Leaders must actively manage the pipeline by...



Replicating high-performers,

Actively running off suck-less founders, and

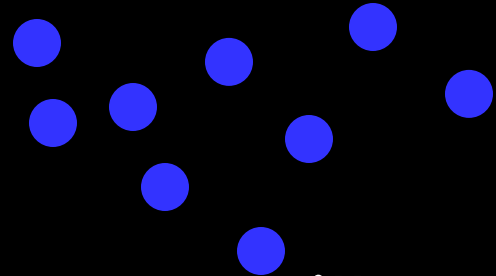


Matching strong locals with strong educators.

*Once a suck-less supply side effort
gets going,*



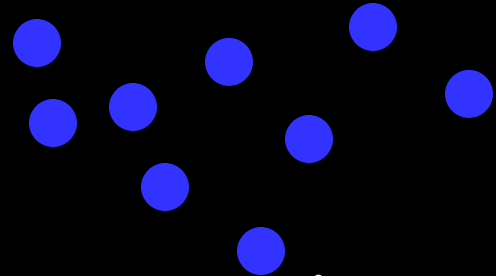
*Once a suck-less supply side effort
gets going,*



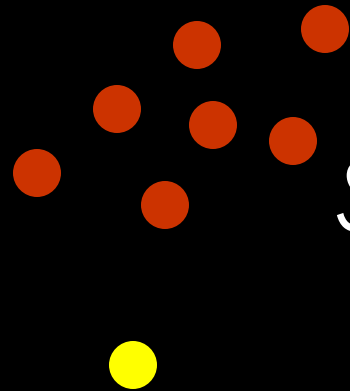
Some will excel,



*Once a suck-less supply side effort
gets going,*

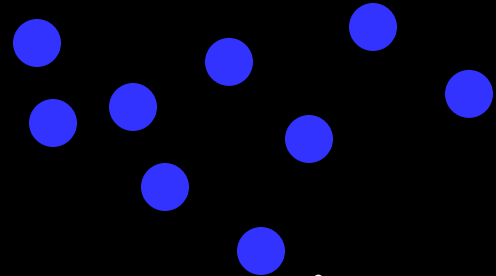


Some will excel,

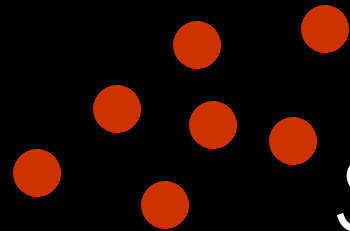


Some will do ok,

Once a suck-less supply side effort
gets going,



Some will excel,

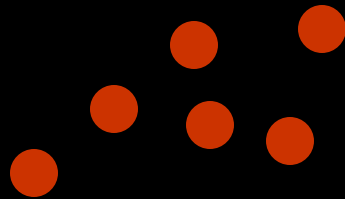
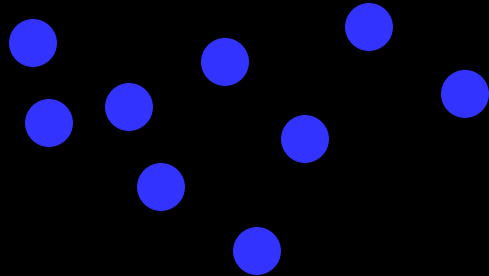


Some will do ok,

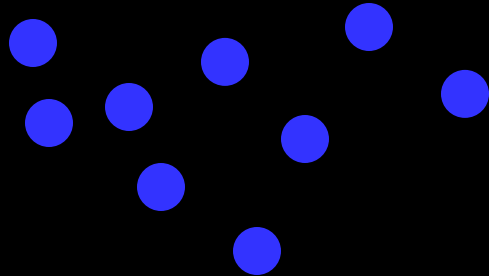
And some will bomb.



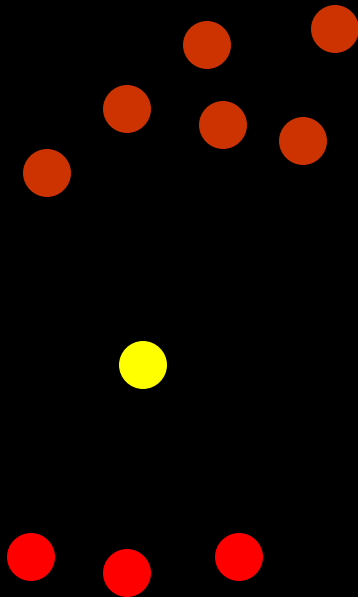
You should replicate these,



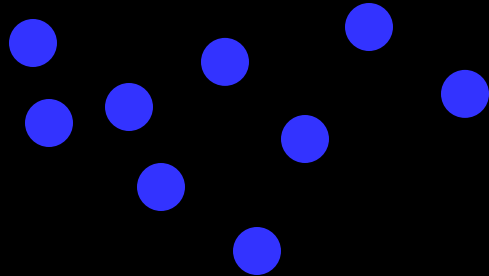
You should replicate these,



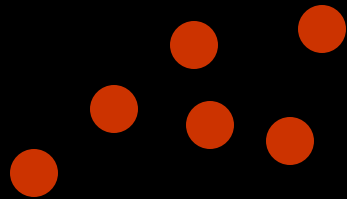
Change the leadership in these,



You should replicate these,

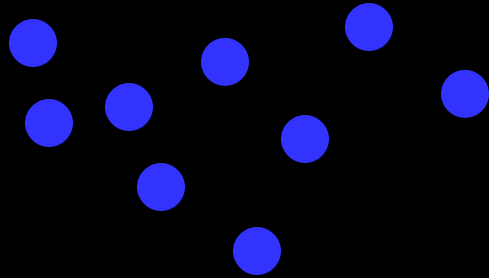


Change the leadership in these,

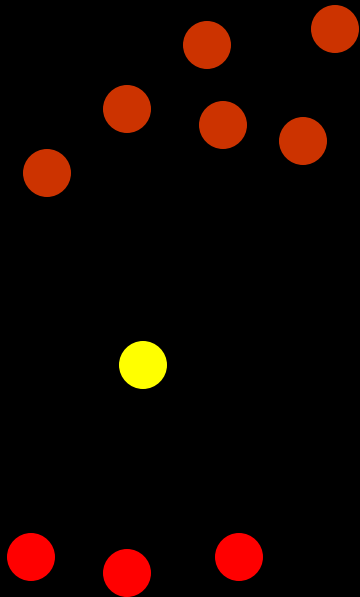


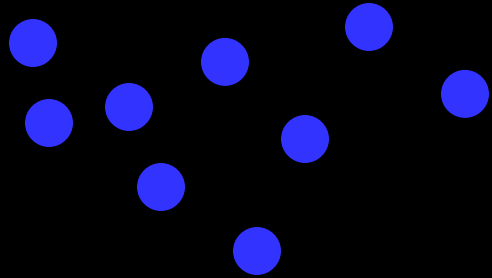
And close these.



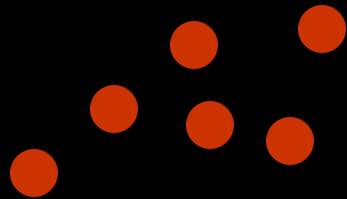


Don't try to throw new curricula here,



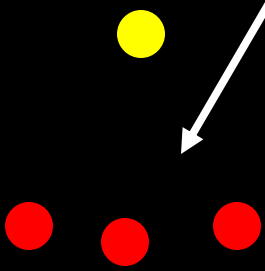
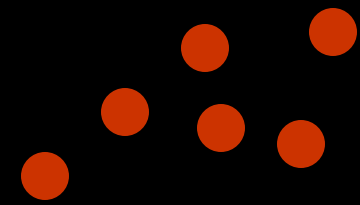
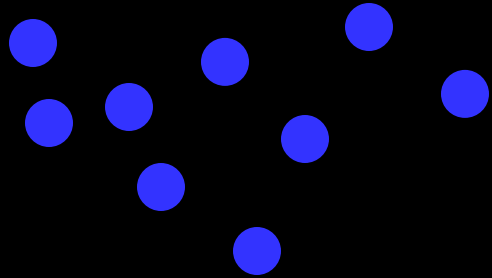


Don't try to throw new curricula here,



Or run 'school intervention' here.





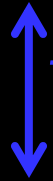
Help parents and teachers understand the process and their new ● options as you close these.



The Achievement Gap







The NEW Achievement Gap

This Supply Side Reform takes a crazy amount of work, but it can be done if leaders:

commit to avoid simply sucking less,

commit to creating the conditions for great schools to excel.

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Frederick M. Hess
American Enterprise Institute
October 25, 2007

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