

*American Enterprise Institute for Public Policy Research*



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**POSITIONS**

Series coeditor of "Education Policy," Palgrave Macmillan. 2008-present.

Series editor of "Educational Innovations," Harvard Education Press. 2008-present.

Series editor of "New Frontiers in Education," Rowman & Littlefield Education. 2006-present.

Director of Education Policy Studies and Resident Scholar, American Enterprise Institute.  
2002-present.

Executive Editor, *Education Next*. 2001-present.

Research Associate, Harvard University Program on Education Policy and Governance.  
1998- present.

**TEACHING EXPERIENCE**

**University**

Adjunct Lecturer, University of Pennsylvania Graduate School of Education. 2008-present.

Visiting Scholar and Lead Faculty Partner, Rice University Jones Graduate School of  
Management. 2008-present.

Adjunct Professor, Georgetown University Public Policy Institute. 2005, 2009.

Adjunct Lecturer, Harvard University Graduate School of Education. 2007.

Assistant Professor, University of Virginia. 1997-2002.

Faculty Chair, Virginia Citizenship Institute. 1998-2000.

Instructor, Northeastern University. 1997.

Senior Thesis Advisor, Harvard University Government Department. 1994-97.

University Supervisor, Harvard University Graduate School of Education. 1992-97.

Teaching Fellow, Harvard University Government Department. 1995-96.

Teaching Fellow, Harvard University Graduate School of Education. 1992-94.

**Public Secondary School**

Social Studies Teacher, Scotlandville Magnet High School, East Baton Rouge Parish, LA.  
1990-92.

State Teaching Certifications: Louisiana, 1991; Massachusetts, 1990.

**EDUCATION**

Harvard University, Ph.D. Government, Graduate School of Arts and Sciences, 1997.

Harvard University, M.A. Government, Graduate School of Arts and Sciences, 1994.

Harvard University, M.Ed. Teaching and Curriculum, Graduate School of Education, 1990.

Brandeis University, B.A. Political Science, *summa cum laude*, 1989.

**BOOKS AUTHORED**

- F. Hess and M. Petrilli. 2006. *No Child Left Behind*. New York: Peter Lang.
- F. Hess. 2006. *Tough Love for Schools: Essays on Competition, Accountability, and Excellence*. Washington, DC: AEI Press.
- F. Hess. 2004. *Common Sense School Reform*. New York: Palgrave Macmillan.
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**BOOKS EDITED**

- R. Maranto, R. Redding, and F. Hess, eds. 2009. *The Politically Correct University: Problems, Scope, and Reforms*. Washington, DC: AEI Press.
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- F. Hess, A. Rotherham, and K. Walsh, eds. 2004. *A Qualified Teacher in Every Classroom: Appraising Old Answers and New Ideas*. Cambridge, MA: Harvard Education Press.
- R. Maranto, S. Milliman, F. Hess, and A. Gresham, eds. 1999. *School Choice in the Real World: Lessons from Arizona Charter Schools*. Boulder, CO: Westview.

**BOOK CHAPTERS**

- F. Hess and P. McGuinn. 2009. George W. Bush's Education Legacy: The Two Faces of No Child Left Behind. In R. Maranto, T. Lansford, and J. Johnson, eds., *Judging Bush*. Stanford, CA: Stanford University Press.
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- In J. Dunn and M. West, eds., *From Schoolhouses to Courthouses: The Judiciary's Role in American Education*. Washington, DC: Brookings Institution Press.
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- F. Hess and J. Castle. 2008. Teacher Pay and 21<sup>st</sup>-Century School Reform. In T. Good, ed., *21<sup>st</sup> Century Education: A Reference Handbook*. Thousand Oaks, CA: Sage.
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- F. Hess and D. Leal. 1999. Politics and sex-related programs in urban schooling. *Urban Affairs Review*, 35(1): 24-43.
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- F. Hess. 1999. The state role in school reform: A local perspective. *Planning and Changing*, 30(1): 43-52.
- F. Hess and D. Leal. 1999. Computer-assisted learning in urban classrooms: The impact of politics, race, and class. *Urban Education*, 34(3): 370-388.
- F. Hess. 1998. Courting backlash: The risks of emphasizing input equity over school performance. *Virginia Journal of Social Policy and the Law*, 6(1): 11-46.
- F. Hess. 1998. Reconsidering the promise of systemwide innovation for urban districts. *Educational Forum*, 62(3): 249-257.
- F. Hess and D. Leal. 1997. Minority teachers, minority students, and college matriculation: A new look at the role-modeling hypothesis. *Policy Studies Journal*, 25(2): 235-248.

#### POPULAR JOURNAL/MAGAZINE ARTICLES

- F. Hess. 2009. Cages of Their Own Design. *Educational Leadership*, 67(2): 28-33.
- F. Hess. 2009. How to Get the Teachers We Want. *Education Next*, 9(3): 34-39.
- F. Hess and J. Fullerton. 2009. The numbers we need: Bringing balanced scorecards to education data. *Phi Delta Kappan*, 90(9): 665-669.
- F. Hess and M. Higgins. 2009. Learning to succeed at scale. *Journal of School Choice*, 3(2): 8-24.
- F. Hess. 2009. Wrong turn on school reform. *Policy Review*, 153: 55-68.
- F. Hess. 2009. Boost teacher quality. *National Review*, 61(2): 23.
- F. Hess. 2008. When education research matters. *Society*, 45(6): 534-539.
- F. Hess. 2008. The new stupid. *Educational Leadership*, 66(4):12-17.
- F. Hess. 2008. The supply side of school reform. *Phi Delta Kappan*, 90(3): 211-217.
- F. Hess and T. Gift. 2008. The turnaround. *American School Board Journal*, 195(11): 31-32.

- F. Hess. 2008. After Milwaukee. *The American*, 2(5): 50-56.
- F. Hess and J. Squire. 2008. From research to policy. *American School Board Journal*, 195(8): 39-41.
- P. Peterson and F. Hess. 2008. Few states set world-class standards. *Education Next*, 8(3): 70-73.
- F. Hess. 2008. Making sense of the P-16 push. *Phi Delta Kappan*, 89(7): 511-514.
- F. Hess. 2008. The politics of knowledge. *Phi Delta Kappan*, 89(5): 354-356.
- F. Hess. 2007. The case for educational entrepreneurship. *Phi Delta Kappan*, 89(1): 21-30.
- F. Hess and C. Finn. 2007. Crash course. *Education Next*, 7(4): 40-45.
- F. Hess and C. Finn. 2007. The remedies of No Child Left Behind. *Policy Review*, 144: 45-58.
- F. Hess. 2007. How business can fix K-12 education. *The American*, 1(5): 78-85.
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- F. Hess. 2006. Outside-in versus inside-out: The case for pursuing school reform from the outside-in. *School Business Affairs*, 72(7): 13-15.
- F. Hess. 2006. When unaccountable courts meet dysfunctional schools. *The American Enterprise*, 17(6): 23-25.
- P. Peterson and F. Hess. 2006. Keeping an eye on state standards. *Education Next*, 6(3): 28-29.
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- F. Hess. 2006. Looking beyond the schoolhouse door. *Phi Delta Kappan*, 87(7): 513-515.
- F. Hess. 2005. Reform at the table. *American School Board Journal*, 192(11): 32-35.
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- F. Hess and A. Kelly. 2005. Ready to lead? *American School Board Journal*, 192(7): 22-25.
- P. Peterson and F. Hess. 2005. Johnny can read...in some states. *Education Next*, 5(3): 52-53.
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### COMMENTARY/OP-EDS

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- F. Hess. 2008. Why LBJ Is Smiling: NCLB and the Bush Legacy in Education. 2(8): December.
- F. Hess. 2008. The Future of Educational Entrepreneurship. 2(7): November.

- F. Hess. 2008. Fulfilling the Promise of School Choice. 2(5): September.
- F. Hess. 2008. Assessing the Case for Mayoral Control of Urban Schools. 2(4): August.
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- F. Hess and J. Squire. 2009. "Diverse Providers" In Action: School Restructuring in Hawaii. Washington, D.C.: AEI Future of American Education Working Paper.
- F. Hess, M. Schneider, K. Carey, and A. Kelly. 2009. Diplomas and Dropouts: Which Colleges Actually Graduate Their Students (And Which Don't). Washington, D.C.: American Enterprise Institute.
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- F. Hess. 2008. The Human Capital Challenge: Toward a 21<sup>st</sup> Century Teaching Profession. Urban Institute.
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- F. Hess. 2007. Looking for Leadership: Assessing the Case for Mayoral Control of Urban School Systems. St. Louis: Show-Me Institute.
- F. Hess and M. West. 2006. A Better Bargain: Overhauling Teacher Collective Bargaining for the 21<sup>st</sup> Century. Program on Education Policy and Governance. Cambridge, MA: Harvard University.
- F. Hess and A. Kelly. 2005. Learning to Lead: What Gets Taught in Principal Preparation Programs. Occasional Paper 05-02, Program on Education Policy and Governance. Cambridge, MA: Harvard University.
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- F. Hess, R. Maranto, and S. Milliman. 1999. Coping with Competition: How School Systems Respond to School Choice. Occasional Paper 99-01, Harvard Program on Education Policy and Governance. Cambridge, MA: Harvard University.

#### OTHER PUBLICATIONS

- F. Hess and J. Squire. 2007. Wrestling with the consequences of success. *Recruitment and Retention*. 21(9): 6-7.
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#### MAJOR CONFERENCES ORGANIZED

- Educational Innovation and Philadelphia's School of the Future. American Enterprise Institute. Washington, DC. May 28, 2009 (with M. Cullinane).

- From *Brown* to “Bong Hits”: Assessing a Half Century of Judicial Involvement in Education. American Enterprise Institute. Washington, DC. October 15, 2008 (with M. West and J. Dunn).
- Turning Around the Nation’s Worst Schools. American Enterprise Institute. Washington, DC. March 11, 2008 (with W. Guenther).
- The Supply Side of School Reform and the Future of Educational Entrepreneurship. American Enterprise Institute. Washington, DC. October 25-26, 2007.
- The Politics of Knowledge: Why Research Does (or Does Not) Influence Education Policy. American Enterprise Institute. Washington, DC. May 21-22, 2007.
- Fixing Failing Schools: Is the NCLB Toolkit Working? American Enterprise Institute. Washington, DC. November 30-December 1, 2006 (with C. Finn).
- Footing the Tuition Bill: New Developments in the Student Loan Industry. American Enterprise Institute. Washington, DC. September 25-26, 2006.
- Class Size and School Size: What Does the Research Say? Brookings Institution. Washington DC. May 22-23, 2006 (with T. Loveless).
- Educational Entrepreneurship. American Enterprise Institute. Washington DC. November 14-15, 2005.
- With the Best of Intentions: Philanthropy in K-12 Education. American Enterprise Institute. Washington, DC. April 25-26, 2005.
- The San Diego Review: Lessons Learned from Six Years of School Reform. San Diego City Schools. San Diego, CA. September 27-28, 2004.
- Leaving No Child Behind? Options for Kids in Failing Schools. American Enterprise Institute. Washington, DC. January 15-16, 2004 (with C. Finn).
- A Qualified Teacher in Every Classroom: Appraising Old Answers and New Ideas. American Enterprise Institute. Washington, DC. October 23-24, 2003 (with A. Rotherham and K. Walsh).

#### **SELECT KEYNOTE TALKS**

- United States House of Representatives, Committee on Education and Labor. 2009. “Teacher Equity: Effective Teachers for All.” Washington, DC. October 1.
- National Association of Charter School Authorizers. 2008. “The Future of Educational Entrepreneurship.” Chicago, IL. October 7.
- National Alliance for Public Charter Schools. 2008. “Education and Regulation, Deregulation, and Re-regulation.” Minneapolis, MN. April 25.
- Yale University School of Management. 2008. “The Future of Educational Entrepreneurship.” New Haven, CT. February 15.
- National Education Association. 2007. “Thinking Outside the Box.” Washington, DC. November 28.
- Association of School Business Officials. 2007. “Outside-In Reform.” Toronto, Canada. October 14.
- Knight Center for Specialized Journalism. 2007. “School Reform: A Skeptical Take.” College Park, MD. April 15.
- North American Association of Educational Negotiators. 2007. “A Better Bargain.” San Diego, CA. March 12.

- Donors Forum of Wisconsin. 2006. "From Status Quo to Common-Sense Funding."  
Milwaukee, WI. April 25.
- White House Fellows. 2006. "Education Policy." Washington, DC. April 3.
- City Club of San Diego. 2005. "Urban School Reform: Lessons from San Diego." San Diego,  
CA. April 19.
- California Charter Schools Association. 2005. "The Status of the American School Board."  
Pasadena, CA. January 25.
- Jackson Hole Institute. 2004. "The School Reform Landscape." Jackson Hole, WY. June 23.
- Houston Independent School District. 2004. "Common Sense School Reform." Houston, TX.  
May 4.
- Jollanam-do Teacher Training Center. 2004. "Education Policy and School Reform in the U.S."  
Jollanam-do, South Korea. April 28.
- University of Texas at Austin. 2004. "Education and the 2004 Election." Austin, TX: April 9.
- U.S. Conference of Catholic Bishops. 2004. "Doing School Choice Right." Washington, DC.  
March 1.
- NewSchools Venture Fund Summit. 2003. "Finding and Keeping Quality Teachers and  
Leaders." Palo Alto, CA. May 1.
- Hechinger Institute on Education and the Media. 2003. "Impact of Competition on Public School  
Systems." Los Angeles, CA. April 5.
- National Academy of Education. 2002. "Revolution at the Margins: The Impact of Competition  
on Urban School Systems." Toronto, Canada. October 17.
- Illinois Task Force on Teacher Education and Professional Development. 2002. "Tear Down this  
Wall: The Case for a Radical Overhaul of Teacher Certification." Chicago, IL. October 8.
- National Press Club. 2002. "School Boards at the Dawn of the 21<sup>st</sup> Century." Washington, DC.  
May 14.
- White House Conference on Preparing Tomorrow's Teachers. 2002. "Tear Down this Wall:  
The Case for a Radical Overhaul of Teacher Certification." Washington, DC. March 5.
- National Press Club. 2001. "Tear Down this Wall: The Case for a Radical Overhaul of Teacher  
Certification." Washington, DC. November 27.
- National Education Writers Association. 2001. "What's Been the Impact of Charter Schools?"  
Phoenix, AZ. April 27.

#### **BOARDS, COMMISSIONS, AND ADVISORY PANELS**

- American Educational Research Association Annual Meeting Policy and Procedures Committee.  
2008-present.
- Harvard "Futures" Project Co-convener. 2008-present.
- National Association of Charter School Authorizers National Research Advisory Board.  
2008-present.
- National Board for Professional Teaching Standards Student Learning and Student Achievement  
Task Force. 2008-present.
- Rhode Island's Urban Education Task Force Advisor. 2008-present.
- Cambridge Journal of Education* International Advisory Panel. 2007-present.
- Journal of School Choice* Editorial Board. 2007-present.
- Institute for Educational Leadership's Education Policy Fellowship Program Board of Advisors.

2007-present.  
 StandardsWork Board of Directors. 2007-present.  
 U.S. Public Service Academy Board of Advisors. 2007-present.  
 Center for Education Policy Project “Student Achievement and the No Child Left Behind Act”  
 Expert Panel. 2006-present.  
*Encyclopedia of Reform and Dissent* Editorial Board. 2006-present.  
 National Center for the Analysis of Longitudinal Data in Education Research Advisory Board.  
 2006-present.  
 Texas Institute for Education Reform Policy Advisory Board. 2006-present.  
 American Product Quality Center’s Process Improvement and Implementation in Education  
 Advisory Board. 2005-present.  
 Mondo Publishing Advisory Board. 2005-present.  
*Phi Delta Kappan*/Gallup Annual Poll Advisory Panel. 2005-present.  
 National Council on Teacher Quality Advisory Board. 2004-present.  
*American Journal of Education* External Advisory Board. 2003-present.  
 National Center for Educational Accountability Research Advisory Board. 2003-present.  
 Broad Prize for Urban Education Review Panel. 2002-present.  
 American Academy for Liberal Education Charter School Advisory Board and Charter School  
 Board of Review. 2002-06.  
 American Board for Certification of Teacher Excellence Board of Directors. 2004-05.  
 American Board for Certification of Teacher Excellence National Advisory Panel. 2002-04.  
 Gates Foundation National Working Commission on Choice in K-12 Education. 2001-03.  
 U.S. Department of Education Advisory Council on Education Statistics. 2002.  
 FamilyPC Teacher’s Technology Foundation Board of Advisors. 1998-2001.

#### **OTHER PROFESSIONAL ACTIVITIES**

Consultant, U.S. Chamber of Commerce LEAD Program. 2008-present.  
 Expert Reviewer, The Mind Trust’s Educational Entrepreneur Fellowship. 2007-present.  
 Technical Review Panel, National Center for Education Statistics: “2008/09 Baccalaureate and  
 Beyond Longitudinal Study.” 2007-present.  
 Co-host, *The Education Gadfly Show*. 2006-present.  
 Senior Fellow, Education Sector. 2005-present.  
 Consultant, Parthenon. 2008.  
 Consultant, Living Cities. 2008.  
 Education Advisor, Harvard University Ash Institute’s Innovations in American Government  
 Awards Program. 2004-07.  
 Senior Researcher, School Choice Demonstration Project. 2003-07.  
 Advisory Panels, U.S. Department of Education Office of Innovation and Improvement.  
 2003-06.  
 Consultant, WestEd. 2003-04.  
 Program Advisor, Spencer Foundation’s Small Research Grants Program. 2002-04.  
 Cofounder and Chair, AERA School Choice Special Interest Group. 1999-2004.  
 Senior Fellow, Progressive Policy Institute. 2002.  
 Consultant, Center for Reform of School Systems. 2001-02.

Director, Virginia Center for Educational Policy Studies. 2000-02.

Consultant, National School Boards Association. 2000-02.

Member of the American Political Science Association, the Midwest Political Science Association, the Southern Political Science Association, the American Educational Research Association, the Association for Public Policy Analysis and Management, and the Association for Supervision and Curriculum Development.